

# Strengthen Retail Security with a Fully Integrated System

Verkada simplifies and modernizes retail management by combining all physical security needs onto one, easy-to-use platform. Learn how retailers are utilizing the system to minimize shrinkage, protect people and assets, ensure quality control, and gain insights to inform strategic product placement.

## Video Security

Hybrid cloud cameras offer onboard storage and edge-based processing to reliably deliver insights in real-time.

## Access Control

Manage doors, credentials and users across sites at ease with global access and active directory integrations.

## Sensors

With a collection of eight onboard sensor readings, monitor for the health and safety of all environments.

## Alarms

Catch and respond to break-ins with cloud-managed intrusion detection and 24/7 professional monitoring.

## Verkada Guest

Personalize the check-in experience for all types of visitors while integrating with cameras and access control.



## Key Benefits

### Proactive Loss Prevention

Know instantly when repeat offenders are on site or suspicious activity occurs after hours.

### Search Filters for Quick Investigations

Use powerful forensics to filter people, vehicles, motion, and other attributes.

### Monitor From Anywhere

Remotely access doors and cameras across sites through Command, Verkada's web-based platform.

### Share Video for Incident Response

Locate, download, and share footage from any browser or mobile device in minutes.

### Real-Time Occupancy Management

Set proactive alerts to detect crowding, and visualize traffic patterns with heatmaps.

### Gain Valuable Store Insights

Improve staff efficiency and product placement with data-driven insights into customer behavior.

## Built For Your Organization

### IT Professionals

- Plug-and-play with a simple PoE connection — no NVRs, DVRs, or complex configurations.
- Set user-based roles across your organization to ensure proper access.
- No hidden costs — US-based technical support, unlimited user seats and cloud archiving are all included.

### Loss Prevention & Security

- Receive instant SMS alerts when a Person of Interest is on-premise or motion is detected afterhours.
- Easily isolate events with advanced filters for quick investigations.
- Share live feeds, floor plans or archived footage via SMS, MP4, or direct link.

### Store Managers

- Oversee all sites on one cloud-based platform, easily accessible through any web browser or mobile device.
- Receive real-time proactive alerts for overcrowding or suspicious activity happening across store floors.
- Optimize retail staffing and product planning with shopper-based metrics.

## Customer Testimonials



### Canadian Tire

“We’ve reduced shrinkage by 50% since deploying access control and video security as the backbone to our system, contributing an incremental \$60,000+ to our profitability for the fiscal year.”

**Adam Roseneck**  
Franchise Dealer



### Fun Town RV

“Verkada provides us with 24/7 remote visibility and proactive alerts if cameras go offline, or when anything meaningful is happening onsite.”

**Malachi Salazar**  
Director of IT & Marketing



### Cycle Gear

“Verkada makes overseeing surveillance across locations not just possible, but really easy. Managers can quickly pull up footage to see what’s happening onsite.”

**Ed Homich**  
Director of IT



### Adams Beverages

“I have one solution where I manage all physical security across our facilities, I no longer need to maintain disparate servers and separate user databases.”

**Christopher Koch**  
Director of Information Systems



### Sook Retail

“Regular feature and security updates means that the technology I buy today will always be ahead of the curve. Plus, the 10-year warranty means I can spend time on planning for growth, rather than worrying about existing investments.”

**Daniel Burnham**  
CTO and Co-founder



### Heinemann

“Never has finding and retrieving footage from our stores been so easy. The ability to find people based on their appearance or face has been a gamechanger – we can quickly identify suspects, repeat offenders, VIPs, and staff.”

**Brett Williams**  
Compliance Manager