

# One Platform to Simplify Retail Security

Verkada uses actionable insights powered by computer vision technology to exceed the capabilities of traditional retail security systems. Designed with simplicity in mind, Verkada integrates intelligent devices with an intuitive software platform to add security without complexity. Easily scale across ten, hundreds or thousands of retail sites, including storefronts, corporate offices and distribution centres.



Reduce theft and overhead costs



Simplify security management



Integrate third-party data for smarter investigations

# Key benefits

#### Reduce shrinkage around-the-clock

Catch repeat offenders with Person of Interest alerts. Detect and respond to after-hours threats immediately with trained remote monitoring agents.

#### Monitor stores from anywhere

Find, save and share footage on-the-go. Plus, share live camera feeds with local authorities in seconds.

#### Secure storefronts and storerooms

Set door schedules around store operating hours and provide tiered access permissions for employees and contractors.

#### Improve business operations

Use data-driven insights like Occupancy Trends to evaluate and optimise store layouts, staffing and promotional activities.

## Identify deceptive transactions and claims

Integrate your point-of-sale data with Verkada. Quickly video verify fraudulent returns, chargebacks and liability claims to safeguard your bottom line.

#### Safeguard data privacy and security

Enjoy peace of mind with encryption at rest and in transit, integrated SSO/MFA and full GDPR compliance.

# **Customer stories**



## Rapha Racing

"The speed and precision with which we can retrieve and share incident footage is unmatched. With Verkada, we're not just reacting to theft – we're actively preventing it. It's been pivotal in our efforts to combat the rising challenges of retail shrinkage."

#### Justin Maynard,

Retail Technology Manager



CREW CLOTHING COMPANY

#### **Crew Clothing**

"We found Verkada's Occupancy Trends more accurate than our footfall counting company. This has been a huge benefit, because correct data ensures the validity of our conversion and sales statistics."



#### Canada Goose

"The ability to populate POS transactions makes loss prevention investigations faster and easier. When we can search for and review clips of transactions from one platform, we save time that can now go towards other areas of the business."

#### Richard Surman,

Head of IT

#### Devon King,

Senior Manager of Security Operations

www.verkada.com sales@verkada.com





# Why Verkada?



No NVRs or DVRs
- up to 365 days of onboard storage



Unlimited user seats and cloud archiving



**Up to 10-year warranty** and predictable renewal costs



**24/7 technical support** via email, phone or live chat



Easy multi-site management with cloud-based software



Automatic updates to unlock features and maintain security

#### **Command Platform**

Manage devices, users and sites from a single pane of glass – accessible from a simple web browser or mobile app.

#### Guest

Personalise the check-in experience for vendors and contractors with custom sign-in flows.

# Mailroom

Streamline mailroom management and safeguard assets with native camera integration.

# **Video Security**

Hybrid cloud cameras offer onboard storage and edge-based processing to reliably deliver insights in real-time.

# **Air Quality Sensors**

Monitor environments for air quality, temperature, humidity, motion, noise, smoke and vape emissions.

# Intercom

Answer calls from anywhere with sharp intercom video, clear audio and four smart receiver methods.

#### **Access Control**

Easily manage doors and credentials with Global Access and Active Directory integrations.

#### **Alarms**

Catch and respond to break-ins with cloud-managed intrusion detection and 24/7 professional monitoring.

# Helix

Bring third-party data into Command to enable smarter video searches and faster investigations.

