AI-Powered Analytics That Answer Your Questions

Verkada's powerful AI and computer vision capabilities provide insights beyond just security. Better understand how people and vehicles move throughout your sites to help you adjust staffing, pinpoint bottlenecks, get alerted to unusual activity, and more.
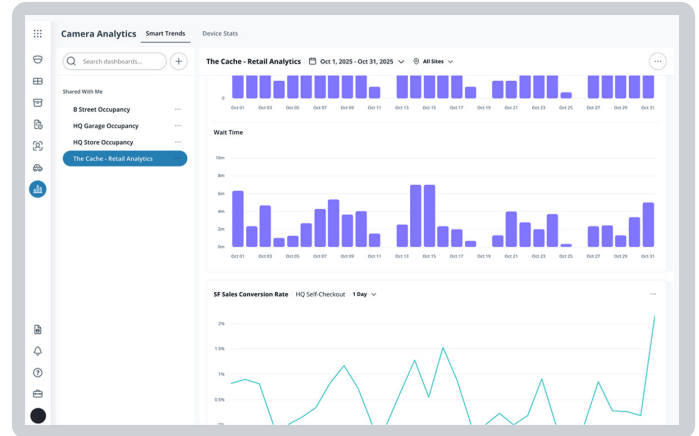
OCCUPANCY TRENDS
How many people are in this area?

Count the number of people or vehicles entering and exiting a specific region, and gain valuable insights into traffic patterns that can help you prepare for large groups or make needed adjustments.

CONVERSION TRENDS
How many people are buying?

Pair occupancy trends with point-of-sale data to calculate the number of people who entered your store that actually ended up making a purchase. Store managers can easily compare changes over time and across locations.

QUEUE TRENDS
How long are people waiting in line?

Measure how many people or vehicles are present in a defined queue area, and how long they are waiting – whether at a check-out counter, bus stop, or drive-thru.
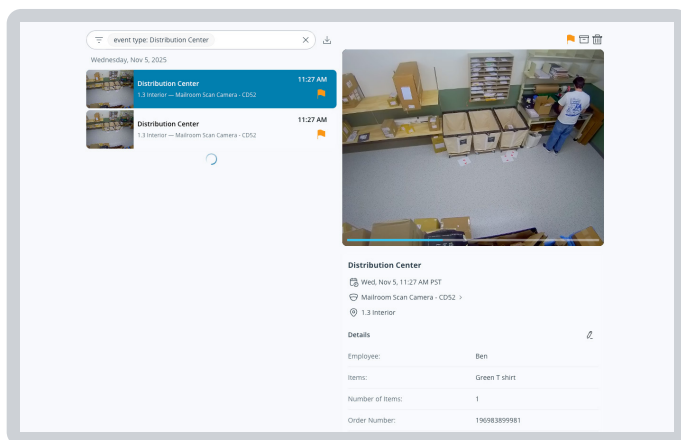
PEOPLE HEATMAPS
Where are people gathering?

Visualize individuals' movement history on floor plans with color-coded contours to help identify high-traffic areas and make needed adjustments accordingly.

HELIX
What actually happened?

Automatically pair third-party events (like PoS or ERP data) and associated camera footage with Helix, Verkada's video search engine. Search for events, set up alerts, or surface trends with dashboards and reports.

Try Verkada free
30-day trial includes a camera and full access to the Command management platform.
www.verkada.com/try