



How Verkada Supports GDPR Compliance





Overview

The General Data Protection Regulation (GDPR) is a comprehensive privacy law enacted in May of 2018 to protect the personal data of citizens and residents of the European Union (EU). The GDPR poses requirements on US companies who provide local services in the EU or who process EU personal data in the US. Verkada does both: we offer local services in the EU (currently in our Irish data center) and in the US and we have taken the necessary steps to meet our GDPR requirements.

Verkada's platform is also designed with privacy in mind to help enable our customers to comply with their GDPR requirements when using our products and services.



GDPR Privacy Principles

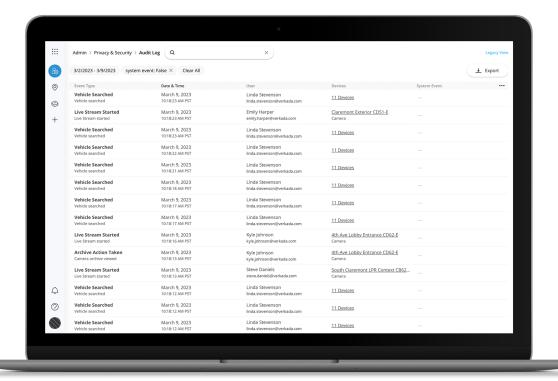
There are six key principles that govern the processing of personal data under the GDPR. Verkada's terms of service and its platform help our customers ("controllers" under the GDPR) and Verkada ("processor" under the GDPR) comply with them.

Principle one: Lawfulness, fairness and transparency	Inform users of the types of data collected while using our products and services. Verkada's End User Agreement describes the types of personal data collected and processed by our platform on behalf of customers. We further recommend that our customers post prominent notices in their locations of the use of video surveillance equipment.
Principle two: Purpose limitation	Only collect personal data for specified, explicit and legitimate purposes and not further process it in a manner that is incompatible with those purposes.
	Verkada only collects, processes and maintains personal data received from its customers and their Verkada cameras for the express purpose of making our platform and services available to our customers.
Principle three: Data minimization	Only collect the data that is relevant and necessary for processing.
	Verkada only collects and processes data that is necessary to provide, develop and improve its products and services.
Principle four: Accuracy	Provide resources to remove data that is inaccurate, incomplete, or asked to be erased (Right to be Forgotten).
	Through Verkada's management system, customers have the ability to delete footage, as well as contact Verkada support for any help with removal requests.
Principle five: Storage limitation	Provide the ability to delete personal data once it is no longer needed.
	Verkada offers a range of camera options with different retention periods (ranging from 30–120 days), giving operators the ability to ensure specific cameras meet compliance needs. Local storage of footage on the camera also means that the personal data captured stays on the customer's premises, unless archived to Verkada's cloud for longer storage, as needed.
Principle six: Integrity and confidentiality	Maintain appropriate security of the personal data.
	Verkada relies on the following controls to help secure access to the data processed in its products and services.



Data and Role Protection

User management: Role-based access control	Operators may use Verkada's role-based system to limit access to cameras that are placed in secure areas, reducing visibility to employees who may only need limited access.
User activity: Audit logs	For any activity — including adjustments to settings, access to cameras or archival footage — Verkada keeps detailed logs including time, date and user who took action within the platform.
Secure access: User authentication	To ensure greater access security, Verkada includes options for two-factor authentication (2FA) and integration with single-sign-on (SSO) providers.





International Data Transfers

Verkada establishes an adequate basis for the transfer of personal data from the European Economic Area (EEA) to our data centers in the U.S. by implementing the EU Model Clauses in a Data Protection Agreement.

Verkada's hosted infrastructure provider, AWS, maintains ISO 27701 and ISO 27018 certifications and has implemented its own robust GDPR compliance regime. EEA-based customers can elect to have their data hosted in Verkada's Dublin, Ireland AWS data center.

Key Benefits

At Verkada, customer security and privacy as our primary responsibilities. In everything we build, from our hardware to our cloud-based software, we put our customers' data at the forefront of what we do.

As a video security solution, Verkada is designed to capture continuous footage of objects that may appear in frame, including various forms of Personal Data such as an individual's face, or property and other materials associated with an individual.

We are committed to protecting the privacy of businesses and individuals alike and continue to make it our mission to protect the security and integrity of Personal Data.



About Verkada

Verkada is leading the cloud-managed enterprise building security industry by enabling over 20,000 organizations in over 70 countries to protect their people and property in a way that respects individuals' privacy. Designed with simplicity in mind, Verkada offers six product lines — video security cameras, door-based access control, environmental sensors, alarms, workplace and intercoms — that provide unparalleled visibility through a single cloud-based software platform.

Looking ahead

Verkada is committed to protecting its customers' data and helping to ensure their use of our products and services complies with the requirements of the GDPR and data protection principles more generally. As privacy and data protection laws evolve, we will continue to provide our customers with the necessary improvements and resources needed to help them meet their compliance standards.

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