



## How to Ensure Priority Police Response

Traditional commercial alarm systems typically rely on intrusion sensors monitored by a third party alarm receiving center. If a sensor is set off, it will send an alarm event to the receiving center and monitoring agents will notify the customer. The problem with this method is that there's no way to validate if the alarm is legitimate or a false alarm.

That's where **alarm video verification** comes in. Using video verification, when an alarm is triggered by an intrusion sensor, a clip of security camera footage is also sent to the alarm monitoring center. Trained agents review the video clip, confirm whether there is a real threat, and respond accordingly, such as requesting emergency police dispatch.

### The Benefits of Video-Verified Alarms

Calling in a video-verified alarm, as opposed to one based solely off an intrusion sensor, significantly increases the chances that police will respond quickly for two reasons: 1) they know that it is not a false alarm and 2) they consider it an "in-progress incident," meaning there is a higher likelihood of catching the perpetrator.

In many US cities, the police will, on average, respond 3x faster to a verified, in-progress property crime than to an unverified one. In [San Francisco](#), for example, average police response time for a verified alarm is 7 minutes, down from 21 minutes for an unverified alarm. It's a similar story in cities like [Denver](#) (13 minutes vs. 36 minutes) and [Salt Lake City](#) (10 minutes vs. 32 minutes). When your property and assets are at risk, getting priority police response from a video-verified alarm can make all the difference.

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Verkada has been a night and day difference compared to our legacy alarm provider. The professional monitoring team can instantly see in-store and tell whether it's a false alarm or real threat that requires immediate police dispatch... Having professional monitoring services able to instantly access video during an ongoing robbery is huge, and not a native integration you will find in other solutions on the market.”

Chris O'Dell  
CTO at Mike's Bikes

### Why Verkada



**Built-in 24/7  
professional monitoring**



**Video verification  
with no coverage fees**



**Monitoring agent  
talk down**



**Easy multi-site  
management**



**Remote visibility  
and control**



**10 year product  
warranty**

Professional monitoring is included in every Verkada Alarm License. Video verification comes included with the LIC-BA and LIC-BV Alarm Licenses. One Alarms License is required for each unique site address and supports up to 50 monitored cameras. Professional monitoring is provided by fully redundant, US-based, UL-listed central monitoring stations with Five Diamond Certification from The Monitoring Association. Certified monitoring centers are also available in Canada, the UK and Australia.